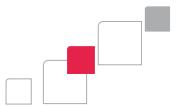


Proact is an independent specialist in the field of data storage, backup/recovery, archiving and disaster recovery.

Focused

Independent

Experienced





Do you need more space?

Proact specialises in managing, securing and storing large volumes of mission-critical information

As an independent IT integrator, we supply consultancy, support, operation services and systems in the field of storage and archiving.

On a global scale, it is predicted that information volumes will grow by more than 50% yearly (source: IDC). Consequently, the demand for new technologies and methods for cost-effective storage and archiving is also growing.

We provide extensive solutions for storage and archiving in complex environments, often spread over several different locations. This requires an expert knowledge of operating systems, databases, networking, hardware and security. The challenges we face as a result of our clients' requirements give us the opportunity to enhance our skills and expertise in real-life situations. This is why we are now the market leaders in our own area of expertise.

Partnerships and certifications

We are constantly working to develop our selection of partners in order to offer our clients the most valuable solutions. We have chosen to work with the market leaders in various fields; companies such as EMC, Hitachi, NetApp, Sun, Symantec and VMware. Furthermore, we are early adopters of new technologies and have entered into partnership arrangements with niche players such as Acopia, Caringo, Data Domain, Riverbed and Sensage. We maintain general agency for Bull in the Nordic Region.

We hold the highest level of partnerships and certifications with EMC, Hitachi, NetApp and Symantec.



We know how!



Client quotations

Some of Northern Europe's most challenging clients have chosen Proact to provide solutions to meet their storage and archiving needs. They trust us to deliver a robust, predictable and scalable platform. Our clients feel confident to entrust us with their storage and archiving.

"We chose Proact because of their expertise with regard to the solution we needed. Proact's consultants have really been supportive in helping us to set up procedures and implement best practice. We are very happy with a job well done by Proact."

Stian Nytrøen, IT Operation, Norwegian

"Proact has the experience and knowledge that will allow us to get the most out of our investments, both now and in the future. Proact is the right choice of vendor for a corporation that wants to be in pole position and approach things from new and different angles."

Jimmy Bengtsson, IT Manager, Brüel & Kjær Sound & Vibration A/S

"In our opinion, the main criterion for any decision on storage and archiving is reliability. We used to work with Proact before and, in terms of size, we complement one another beautifully. Proact's sales staff have good technical expertise. We also know that we can rely on the maintenance solutions they offer."

Anssi Yli-Hongisto, Systems Manager, Cloetta Fazer

"We looked at a number of alternatives and felt very confident in our choice of Proact and their solution."

Tobias Johansson, Head of Operations, Boss Media

We secure mission-critical information

Proact services

As an independent integrator, we supply consultancy, support and selective outsourcing services in the field of storage and archiving, complemented by broad expertise in IT infrastructure.

Consultants with specialist expertise

The high level of expertise among our 200 or so technical experts allows us to help our clients to be efficient in their operations by providing skilled specialists when needed.

We always stay one step ahead thanks to ongoing training and certification initiatives, which meet the needs of the market and our partners. Our consultants often take on the role of advisors and specialists throughout the analysis phase, as well as for the design, development and operation phases of projects.

Northern Europe support round the clock

Our support organisation can provide specialists with documented outstanding expertise. This benefits clients in that they have just one point of contact with Proact, who then has overall responsibility for providing support for the entire solution.

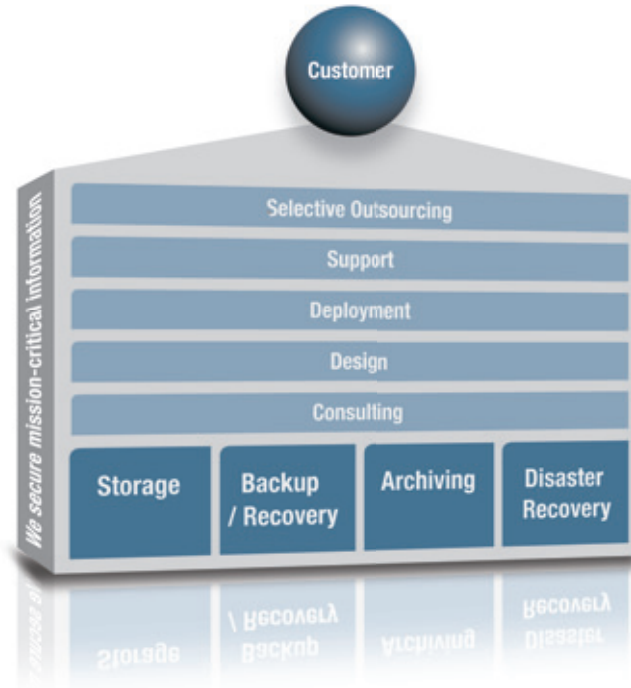
What we have to offer often includes hardware and software support, adaptations, installation and operations services.

The support we offer is available round the clock in Northern Europe. We believe that having support engineers on hand who are in close proximity to our clients and speak the same language as them, are crucial to reliable operations.

Selective outsourcing facilitates focus

As we accept responsibility for the operation of elements of the IT infrastructure such as storage, backup/recovery, archiving and disaster recovery our clients have more opportunity to focus on their core operations.

Our selective outsourcing services are provided using standardised, tried and tested processes based on ITIL (IT Infrastructure Library). Selective



outsourcing services are supplied either from our own operations centre, or on location at client sites. A well defined SLA (Service Level Agreement) is crucial to successful selective outsourcing. This puts our clients in control of their investments as well as preventing surprises in day to day operations.

Pay as you grow

This concept enables our clients to purchase storage and archiving as a service, and we provide packaged solutions for each focus area. No need for any up-front investments in systems and services – clients pay only for their actual usage according to a fixed price per gigabyte or month. This concept has the advantage of being a flexible, scalable solution while allowing overall costs to be predicted with ease.

Industry focus



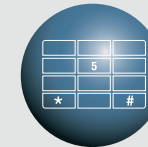
Oil & energy

Most operators and engineering companies use Proact solutions. These solutions have been tried, tested and often optimised to ensure simple, efficient and cost-effective operation



Banking & finance

We use our knowledge and experience to help our clients design and implement optimised solutions for applications in the banking, finance and insurance sectors



Telecoms

We support our clients with the design and implementation of the right solutions. For example, operators are currently facing EU regulations stating that Call Data Records (CDR) have to be retained for up to 24 months



Media

Leading entertainment and media corporations have chosen us to assist them with the design and implementation of optimised storage, backup and archiving solutions for media applications such as Escenic, Saxotech, Atex and Mactive.



Public sector

The State and county councils use demanding applications and run services for large populations. We use our knowledge and experience to help our clients design and implement optimised solutions which meet their needs



Services

A number of major service corporations have entrusted Proact with responsibility for specific critical functions. This provides flexibility and clear reporting in order to give clients full control



Others

Proact supplies services and system solutions in the field of storage, backup/recovery and archiving to industries with stringent information management demands

we secure mission-critical information

Proact is an **independent integrator** in the field of **storage, backup/recovery, archiving** and **disaster recovery**.

We supply **consultancy, support, operation services and systems** in our focus areas, complemented by our broad expertise in the field of **IT infrastructure**. Our solutions typically include hardware and software from market leaders and niche players using the latest technology, designed for use in **complex** and demanding IT environments. We always customise our solutions on the basis of **client requirements**.

We are able to **support** our clients throughout the process phases – **design, deployment, support** and **selective outsourcing** – thanks to our specialist expertise and focus. Our overall solutions result in **simplified administration** and more **cost-effective operations** for our clients.

The Proact Group employs more than **300 staff** and is represented in **Denmark, Estonia, Finland, Latvia, Lithuania, the Netherlands, Norway and Sweden**. Since the company started in 1994, we have installed more than **1700** systems relating to our focus areas.

Proact was founded in 1994, and its parent company, Proact IT Group AB (publ), has been listed since 1999 on the OMX Nordic Exchange in Stockholm under the symbol PACT.

Some of our valued clients:

A Le Coq • Affecto Latvia • Aftonbladet • Aizkraukles Banka • Bank of Latvia • Bergens Tidene • Bergenshalvøens Kommunale Kraftselskap • BRF Kredit • Brüel & Kjær • Cappingeni • CBR • ConocoPhillips Norge • Departementenes Servicesenter • Det Norske Veritas • DNA Palvelut • DnB NORD • EDB/IS Partner • Elkjøp Nordic • Eniro • Ericsson • Forma Publishing Group • Fortum • Fujitsu Services • Heinen & Hopman • Helse Midt-Norge IT • Hosting.nl • HVL • IBM • INBO Architects • Ixonos • Kansaneläkelaitos • Kaunas University of Technology • Kobalt • Kopenhagen Fur • Latvian Mobile Telephone • Lithuanian energy • Logica • Lundbeck • MAN Diesel • Miljøministeriet • Millward Brown • Nokia • NORVIK Banka • Omnitel • OMX Nasdaq • Parex Bank • Rambøll • Rietumu Banka • Riksgälden • Royal Institute for Sea Research • Rural Development and Agriculture Information Center • SEB • Siemens • StatoilHydro • TDC Hosting • Telenor Telecom Solutions • Telia • TietoEnator • Uniserver • Vattenfall • Vilnius University • Vivid Automotive • Volvo • VTI Technologies

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